

# EngiQueers Canada Conference



Ottawa  
Ontario

*2024  
Sponsorship  
Package*



# A Letter from our Founders

On behalf of the Board of Directors, our 30+ member groups, their student members, and Conference Organizers from Carleton and UOttawa: we would like to thank you for your interest in supporting the EngiQueers (“EQ”) Canada’s award-winning annual Conference.

With this year’s conference, we hope to educate students on grass roots efforts to support the advocacy of the 2SLGBTQ+ community, while also facing the challenges in our evolving society. By contributing to the EQ Canada conference, you’re helping to shape the future of the engineering profession to be on more welcoming and diverse place.

As a student-led, non-profit organization, we count on our network of industry partners to obtain the funds necessary to host students and retain educational experts to create the platform to advance 2SLGBTQ+ knowledge in engineering.

Thank you for considering our conference as a venue to both connect with students, and learn about 2SLGBTQ+ issues. We look forward to our future partnerships enriching the student experiences at the 2024 Conference.

Vanessa Raponi, P.Eng, PMP (Founder)  
& Alexander Dow, P.Eng (Co-Founder)

**2023 OPEA Award Recipients for Achievement of the Year**

**A THANKS TO OUR PROFESSIONAL PARTNER**





# Our Strategic Mission

EngiQueers (“EQ”) Canada is a national non-profit organization representing 30+ engineering student groups at schools across the country. The EQ Canada network provides visibility, advocacy, and support to 2SLGBTQ+ engineering students, and aims to increase identity acceptance within the profession.

We have three primary pillars of service (Social/ Educational/ Professional), which we endeavour to guide how we support queer engineering students. When our services intersect across these pillars, it shows how there is place for the 2SLGBTQ+ community within the engineering profession.

Our mission supports students in the pursuit of unequivocal 2SLGBTQ+ rights to be known, heard, understood, accepted, respected, and celebrated for the beauty of who we are. No matter who you love or how you identify, you should be safe, valued, proud, and equal.

## A THANKS TO OUR NATIONAL & REGIONAL STUDENT PARTNERS



# How is your sponsorship used?



One of EQ Canada's founding principles was transparency to our members; specifically, how we obtain funding, what are our expenses. We endeavor to have that same transparency with our sponsors: explaining you know how your funds will be used towards the conference & transition period to jumpstart 2025's organizing committee. If a surplus remains after the conference, a sponsor's contribution would be used to further the strategic mission of EQ Canada's as a non-profit enterprise.



## Our Historic Outreach

In addition to providing Equity, Diversity, and Inclusivity (EDI) training workshops for the public (available separately for interested parties); our organization's Presidents, Vice-Presidents, and Alumni have spoken at a variety of engagements to further the recognition of diversity in the engineering professions.

The EQ Canada annual conference is a platform to jump-start in-person collaboration and enable the exchange of knowledge between our national members. Something that proved challenging during the pandemic across virtual platforms.



Dalhousie  
EngiQueers



POLY-OUT

## Exposure

Your corporate participation in the conference will have a national impact reaching all of our members, who are some of Canada's brightest and most involved student leaders.

In a time where employees and new graduates are in high demand, you can secure access to an exemplary pool to support your company's continued growth.



# Sponsorship Opportunities



LEVELS	Rainbow \$15,000+	Ally \$8,000	Associate \$3,500	Supporter \$1,500	Panel Sponsor \$6,000
Promotional Material Distribution	✓	✓	✓	✓	✓
Linked Logo on Website ( <a href="http://engiqueers.ca">engiqueers.ca</a> )	✓	✓	✓	✓	✓
Social Media Mentions	Story Takeover ++	Highlight Reel +	Dedicated Post	Dedicated Post	Dedicated Post
Sponsor Gala Tickets Discount	50%	35%	20%	5%	Speakers will receive free tickets
Cocktail & Career Fair Attendance	✓ *	✓ **	✓ **	<p><i>We are also accepting non-monetary donations, please contact us directly if you wish to provide a non-monetary donation with your corporate branding, this is available to all sponsorship levels via item #1.</i></p>	
Resume Bank & Distribution	✓	✓	✓		
Company Logo on Conference Apparel	Large	Medium	Small		
Advertisement in Delegate Handbooks	Half-page	Special Header			
Gala Keynote Speaker	10 min	<p><i>Title (Rainbow) &amp; Panel Sponsorship are limited to one (1) each, the remaining categories are unlimited in quantity.</i></p> <p><i>++ and + indicates the previous column is also included, E.G. Highlight Reel + Dedicated Post</i></p> <p><i>* Table will be provided</i></p> <p><i>** Table is not guaranteed</i></p>			
Dedicated Sponsor Session	1				
Full Conference Access	✓				



Should you have any questions about the information enclosed, please contact:

## 2024 Conference Sponsorship Advisor

Alexander Dow, P.Eng (ON)

Phone: +1 (647)-990-2433

Email: [dow@engiqueers.ca](mailto:dow@engiqueers.ca)

For all general conference inquiries, reach us at [conference@engiqueers.ca](mailto:conference@engiqueers.ca)

Be sure to follow our social media for more content!



[engiqueers.ca](http://engiqueers.ca)



[EngiQueers Canada](https://www.linkedin.com/company/EngiQueers%20Canada)



[@engiqueers](https://www.instagram.com/engiqueers)



[@engiqueerscanada](https://www.facebook.com/engiqueerscanada)